Offeror’s Name: National Demographics Corporation

Instructions: Complete one of these forms, and attach a digital photograph for each individual identified as a key person in your “Key Personnel form”. Complete all information required on this Attachment “5” and maintain this format. In addition, submit a résumé for every person identified in Attachment “4” – List of Key Personnel.

1 INDIVIDUAL.

1.1 Name: Dr. Bruce Cain

1.2 E-mail address: be.cain48@gmail.com

1.3 Phone number(s): 202-974-6202

1.4 Photo (insert here):

2 INDIVIDUAL’S ROLE(S) AND RESPONSIBILITIES. Describe the role(s) and responsibilities in any contract that may be awarded as a result of this Solicitation and which shall be related to the fulfillment of Work set forth under this Solicitation.

Competitiveness consultant. Will prepare memo on definitions, related issues, and measurement options facing the Commission and provide additional insights as requested.

3 INDIVIDUAL’S RELATIONSHIP TO OTHER KEY PERSONNEL. Describe relationship of this individual to other Key Personnel’s Roles and Responsibilities.

Work with NDC team to identify available data that can be used for competitiveness measurements. Answer team or Commission questions regarding competitiveness that arrive during process.

4 INDIVIDUAL’S TRAINING AND EDUCATION. List training and education related to the fulfillment of Work set forth under this Solicitation.
See attached vita. Dr. Cain wrote *The Reapportionment Puzzle*, which was the first and may still be the best evaluation of the ways in which redistricting influences the competitiveness of elections.

5 INDIVIDUAL’S EXPERIENCE. Describe experience related to the fulfillment of Work set forth under this Solicitation.

See attached vita.

6 INDIVIDUAL’S POLITICAL AFFILIATIONS, ACTIVITY, CONTRIBUTIONS AND FUNDING.

6.1 Provide the following information for the ten-year period preceding the offer:

6.1.1 List this individual’s political affiliation(s):

Registered Democrat.

6.1.2 Describe the individual’s political activity and/or services performed, whether voluntary or for a fee, for a political candidate, as an officer of a political committee, or as a campaign worker or fundraiser:

None

6.1.3 Describe services performed by this individual, whether voluntary or for a fee, as a lobbyist or consultant for any political party, interest group or other entity that has supported, donated money to, or raised money for, or provided in-kind support for a candidate for public office or taken a position on a ballot initiative or sought to influence the redistricting process:

None

6.1.4 Provide the date, nature and amount of political contributions by this individual:

Donated to friends and former students to the tune of $1,000 to DeSaulnier for Congress, $500 to Das Williams for Congress, and $1,000 to Mike Singer for Congress (all Democrats). Dr. Cain also donated $300 to John Kerry for President.

7 INDIVIDUAL’S RELATIONSHIPS.

7.1 Describe and explain any personal, family, or financial relationships or commitments this individual has that a reasonable person would consider likely to improperly influence someone making a redistricting decision.

None.