



Attachment "6" - Individual Key Personnel Data

STATE OF ARIZONA

Solicitation No. ADSP011-00000704

Agency: Arizona Department of Administration

Description: State Redistricting Mapping Services

Customer: Arizona Independent Redistricting Commission

Offeror's Name: Research Advisory Services, Inc.

Instructions: Complete one of these forms, and attach a digital photograph for each individual identified as a key person in your "Key Personnel form". Complete all information required on this Attachment "5" and maintain this format. In addition, submit a résumé for every person identified in Attachment "4" – List of Key Personnel.

1 INDIVIDUAL.

- 1.1 Name: R. Anthony Sissons
- 1.2 E-mail address: tsissons@ResearchAdvisoryServices.com
- 1.3 Phone number(s): work: 602-230-9580 cel: 602-390-6187
- 1.4 Photo (insert here):



2 INDIVIDUAL'S ROLE(S) AND RESPONSIBILITIES. Describe the role(s) and responsibilities in any contract that may be awarded as a result of this Solicitation and which shall be related to the fulfillment of Work set forth under this Solicitation.

Tony Sissons will serve as the Project Manager for this redistricting consulting contract, and has overall responsibility for the performance of the Research Advisory Services team, which includes sub-consultants Engineering Mapping Solutions, Inc. and Goodman Schwartz Public Affairs. That management responsibility covers all of the tasks or items listed in the Solicitation's Statement of Work.

3 INDIVIDUAL'S RELATIONSHIP TO OTHER KEY PERSONNEL. Describe relationship of this individual to other Key Personnel's Roles and Responsibilities.

Sissons, as President of Research Advisory Services, Inc. (the Offeror), will be the Project Manager for this contract. All members of the RAS team, as well as its sub-consultants, will report directly to him.

4 INDIVIDUAL'S TRAINING AND EDUCATION. List training and education related to the fulfillment of Work set forth under this Solicitation.

Sissons earned a Bachelor's Degree in City and Regional Planning from the School of Architecture and Environmental Design (California Polytechnic State University, 1972) and a Master's Degree in Public Administration from the Center for Public Affairs (Arizona State University, 1981). Building upon his formal education, Sissons has expanded his expertise in research methods, evaluation techniques, quantitative analysis, Census demographics, and geographic information system (GIS) software and database management.



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5 INDIVIDUAL'S EXPERIENCE. Describe experience related to the fulfillment of Work set forth under this Solicitation.

Sissons has been engaged in redistricting processes for three decades and is considered to be one of the most skilled and knowledgeable redistricting specialists in the country. Due to his thorough understanding of redistricting principles and his technical GIS mapping expertise, Sissons has been called upon to provide advice on elections, voting-rights analysis and redistricting matters, and to serve as an expert witness in complex legal cases regarding population demographics and redistricting-related issues.

Each of the seventeen districting and redistricting plans Sissons has drawn has been pre-cleared by the U.S. Department of Justice upon first submittal, with no court challenges.

He has spoken on demographics and redistricting at conferences sponsored by the Maricopa Association of Governments, the Arizona Association of Counties, the Morrison Institute at ASU, the Arizona Council of Human Services Providers, and the Arizona Fire District Association.

Sissons has written a series of columns on redistricting for The Arizona Guardian online newspaper and contributed 'my turn' columns on redistricting to the Arizona Capitol Times.

6 INDIVIDUAL'S POLITICAL AFFILIATIONS, ACTIVITY, CONTRIBUTIONS AND FUNDING.

6.1 Provide the following information for the ten-year period preceding the offer:

6.1.1 List this individual's political affiliation(s):

Registered "No Party Preference".

6.1.2 Describe the individual's political activity and/or services performed, whether voluntary or for a fee, for a political candidate, as an officer of a political committee, or as a campaign worker or fundraiser:

Sissons donated \$500 to Democrat Jim Pederson's Senate campaign, and \$100 in one of Republican John Shadegg's Congressional campaigns. Both of those donations were prompted by personal friendships.

As a volunteer, he helped create petition signature walking lists for Republican House candidate Tara Plese in 2002; worked a four-hour shift making Democratic Party Get Out The Vote phone calls in 2004; gathered nominating petition signatures for Lela Alston for non-partisan Phoenix Union High School District Governing Board in 2008, and verified residency of petition signers for Democrat Lela Alston for District 15 House campaign in 2010. Both candidates are 20-year family friends.

6.1.3 Describe services performed by this individual, whether voluntary or for a fee, as a lobbyist or consultant for any political party, interest group or other entity that has supported, donated money to, or raised money for, or provided in-kind support for a candidate for public office or taken a position on a ballot initiative or sought to influence the redistricting process:

Sissons has never worked as a lobbyist.

In 2002, Research Advisory Services was hired by legal counsel for Arizona Minority Coalition for Fair Redistricting, plaintiff, to assist and report findings of an analysis of IRC data made available in the legal discovery period of the competitiveness challenge to the legislative map.

In 2002, Research Advisory Services was hired by legal counsel for plaintiffs Joseph Ricarte, *et al.*, challenging the competitiveness of the IRC's congressional map.



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In 2004, Research Advisory Services was hired by the City of Flagstaff to prepare a legislative map for the City to submit to the IRC.

In 2010, Research Advisory Services underwrote the screening cost (about \$400) of the Tempe screening of "Gerrymandering: The Movie", presented as a fundraising event for the Arizona Competitive Districts Coalition.

In 2010, Research Advisory Services responded to a short series of email questions about redistricting technical matters from Lee Miller, Esq., who had become the legal counsel for the Arizona Republican Party. RAS had worked for and with attorney Miller on three earlier projects, and did not charge for the responses given.

6.1.4 Provide the date, nature and amount of political contributions by this individual:

Tony Sissons and his wife Eddie Sissons have made the following political contributions:

- John Shadegg for Congress, \$100 early in the decade
- Debbie McCune Davis for House, \$50 on 1/6/04 and \$25 on 10/28/09.
- Chad Campbell for House, \$50 on 1/14/05 and \$25 on 10/28/09,
- Jim Pedersen for U. S. Senate, \$500 on 12/20/05
- Terry Goddard for AG, \$120 on 1/24/06
- Krista Pacion, \$100 on 6/27/06 and \$100 on 6/14/08
- Pete Hershberger for Senate, \$100 on 7/17/08
- Tom O'Halleran for Senate, \$100 on 8/1/08
- Tim Nelson for County Attorney, \$50 on 8/27/08
- Rob Stamp for Madison School Board, \$100 on 10/6/08
- Katie Hobbs for House, \$100 on 5/27/09; \$50 on 1/8/10 and \$50 on 6/16/10
- Dana Kennedy for Phoenix City Council, \$100 on 7/11/09; \$100 on 7/19/09 and \$50 on 10/15/09
- Krysten Sinema for Senate, \$50 on 9/24/09 and \$50 on 1/5/10
- Lela Alston for House, \$100 on 10/14/09
- Robert Meza, \$25 on 10/28/09
- Matt Heinz, \$50 on 1/5/10
- Sam Warzinski for Secretary of State, \$50 on 1/16/10
- Angela Cotera, \$50 on 2/11/10
- Vince Rabago for AG, \$5 on 2/26/10
- Ken Clark for House, \$50 on 3/2/10
- Harry Mitchell for Congress, \$50 on 3/31/10
- Parraz for Change, \$50 on 7/2/10
- Nancy Young Wright, \$25 on 8/17/10
- Fleming 2010, \$25 on 8/17/10
- Eric Meyer for House, \$25 on 8/17/10

7 INDIVIDUAL'S RELATIONSHIPS.

7.1 Describe and explain any personal, family, or financial relationships or commitments this individual has that a reasonable person would consider likely to improperly influence someone making a redistricting decision.

The question is worded to seek current or past activities "likely to improperly influence". We do not think any of the following are anywhere near that threshold, but in the interest of full disclosure, we state:

As an independent research consultant, RAS president Tony Sissons has always been careful about donations to political candidates. His general philosophy is to keep all donations local (within Arizona), and limit contributions to \$50 per candidate per election, and only when approached by the campaign. An exception to that price limit has been made when the candidate is a personal friend or business associate.



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Customer: **Arizona Independent Redistricting Commission**

In the past two years, Tony Sissons has responded, at no cost, to email and phone questions from representatives of both political parties, mainly about legal/technical issues, and largely stemming from articles on redistricting he had written for the Arizona Capitol Times and The Arizona Guardian.

In the past 20 years, Tony Sissons has worked alongside several attorneys on redistricting projects. Six of them may have been involved in some way with the current AIRC process. Those attorneys are David Braun, David Cantelme, Lisa Hauser, Michael Mandell, Bruce Adelson, and Mary O'Grady. Sissons is currently working with Mandell and Adelson on local government redistricting projects.

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Solicitation No. ADSPO11-00000704
State Redistricting Mapping Services

Professional Consulting Résumé
R. ANTHONY SISSONS

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|-----------------------------------|---------|------------------|
| President | Office: | (602) 230-9580 |
| Research Advisory Services, Inc., | Fax: | (602) 263-5394 |
| PO Box 16296 | Mobile: | (602) 390-6187 |
| Phoenix, Arizona 85011-6296 | E-mail: | tsissons@aol.com |

EDUCATION: Master's in Public Administration from the Center for Public Affairs, Arizona State University, Tempe, Arizona, 1981.
Bachelor's Degree in City & Regional Planning from the School of Architecture and Environmental Design, California Polytechnic State University, San Luis Obispo, California, 1972.

PREVIOUS EMPLOYMENT: Director of Research and Evaluation, Roosevelt School District, Phoenix, Arizona, 1983-1986.
Planner, Research Section, City of Phoenix Planning Department, Phoenix, Arizona, 1972-1983.

MEMBERSHIPS: American Planning Association
Arizona Planning Association
Forensic Expert Witness Association, full member
Governor's Council on Workforce Policy, business representative

Since founding Research Advisory Services (RAS) in 1987, Tony Sissons has provided a broad range of decision-support services to state and local governments, private companies, and non-profit organizations. He has a strong professional background in research methods, evaluation techniques, quantitative analysis, statistical inquiry, Census demographics, and project management.

RAS specializes in the analysis of data about small geographic areas – Census blocks and tracts, Zip Codes® and postal carrier routes, voting precincts, land parcels, and traffic analysis zones. To manage and analyze very large files of data about thousands of small areas, RAS relies on geographic information system (GIS) software and database management programs. Examples of the analysis services include:

- Political redistricting and voting-rights data analysis
- School enrollment projections; school capacity analysis
- Business location modeling using multiple-regression analysis of trade area demographics
- Thematic mapping of Census and other demographic data
- Evaluation of public programs; assessment of project outcomes; social impact analysis
- Socio-economic analysis for city, town, and regional planning processes

Since 1987, Research Advisory Services has undertaken more than 150 major research projects. For almost all of those engagements, Tony Sissons has written extensive reports; prepared hundreds of exhibits; made presentations to numerous boards, councils, commissions, and courts; and conducted more than 120 public hearings, meetings and open houses.

To date, the firm's clients have included all branches and many departments of Arizona state government, eight counties, twenty-five cities and towns, and six school districts. Major private-sector clients include five architecture and planning firms, market research firms, strategic planning and economic development firms, and six major law firms. Of significant note is the amount of RAS's repeat business. Over half of Mr. Sissons' clients have engaged his firm more than once – two public agencies are in their seventh contract with the firm!

RESEARCH ADVISORY SERVICES EXPERIENCE WITH REDISTRICTING

Districing and Redistricting Processes Managed

(All precleared by the U. S. Department of Justice on first submission, with no court challenges.)

- West-MEC Technical Education District Governing Board Election Districts, 2006
- Gila County, AZ, Provisional Community College Districts, 2002
- City of Phoenix, AZ, City Council Districts, 2002
- Merced County, CA, Supervisorial Districts, 2001
- Yuma County, AZ, Supervisorial Districts, 2001
- Yuma County, AZ, Arizona Western College Board Election Districts, 2001
- Gila County, AZ, Supervisorial Districts, 2001
- Graham County, AZ, Supervisorial Districts, 2001
- Graham County, AZ, Eastern Arizona College Board Election Districts, 2001
- Yuma County, AZ, Supervisorial Districts, 1995
- Yuma County, AZ, Arizona Western College Board Election Districts, 1995
- Phoenix Union High School District, AZ, Governing Board Election Districts, 1995
- Graham County, AZ, Supervisorial Districts, 1993
- Graham County, AZ, Eastern Arizona College Board Election Districts, 1993
- Yuma County, AZ, Supervisorial Districts, 1992
- Yuma County, AZ, Arizona Western College Board Election Districts, 1992
- Coconino County, AZ, Supervisorial Districts, 1992

Expert Opinion and Testimony

- Office of the Pinal County Attorney – hired to analyze the effects of a state law (subsequently invalidated in Superior Court) requiring Pinal County to change from three to five supervisors, using the existing five community college districts as the new supervisorial districts, 2009.
- U. S. District Court litigation on constitutionality of Proposition 200 – testified as plaintiff's expert on demography of the populations affected, 2006.
- State Court litigation on the Congressional Districts plan drawn by the Arizona Independent Redistricting Commission – testified as plaintiff's expert on application of "competitiveness" measures, 2003.
- State Court litigation on the Legislative Districts plan drawn by the Arizona Independent Redistricting Commission – testified as plaintiff's expert on redistricting principles and competitiveness, 2003.
- U. S. District Court consideration of Interim Legislative Districts plan drawn by the Arizona Independent Redistricting Commission – testified as an expert on the City of Phoenix redistricting process, called by plaintiff counsel, 2002.
- U. S. District Court litigation on Salt River Project Board Election Districts – prepared defense legal team on demographics and principles of statistical measurement, 1995.
- U. S. District Court litigation on Congressional Districts – retained to help the Three-Judge Panel draw the Court's plan, 1991.

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State Redistricting Mapping

Analysis and Advice

- Pinal County Supervisorial Districts, 2009 – hired to analyze ramifications of new state law requiring county to change to five supervisorial districts in advance of the decennial census.
- Mohave County Elections Department – hired to analyze issues involved in change the number of Supervisorial districts, 2007.
- Pinal County Supervisorial Districts, 2005 – hired to give advice on issues involved in changing from three to five districts, while maintaining staggered terms, 2005.
- Phoenix Union High School District Governing Board Election Districts – hired to prepare plan alternatives to conform districts to new county election precincts, 2004.
- City of Flagstaff, AZ – hired to draw Legislative District proposals to be submitted for consideration by the Arizona Independent Redistricting Commission, 2004.
- Phoenix Union High School District Governing Board Election Districts – hired to examine 2000 Census population changes to districts and to give advice on the need for redistricting, 2001.
- Counties of Coconino, Gila, Graham, Mohave, Santa Cruz and Yuma – hired by each county to prepare electronic maps of election precincts for submission to the U. S. Bureau of the Census, 1999.