



Attachment "6" - Individual Key Personnel Data

STATE OF ARIZONA

Solicitation No. ADSP011-00000704

Agency: Arizona Department of Administration

Description: State Redistricting Mapping Services

Customer: Arizona Independent Redistricting Commission

Offeror's Name: TerraSystems Southwest, Inc.

Instructions: Complete one of these forms, and attach a digital photograph for each individual identified as a key person in your "Key Personnel form". Complete all information required on this Attachment "5" and maintain this format. In addition, submit a résumé for every person identified in Attachment "4" – List of Key Personnel.

1 INDIVIDUAL.

1.1 Name: Peter Zimmerman

1.2 E-mail address: peter@zimmermancom.com

1.3 Phone number(s): (520) 798-0900 (office)

1.4 Photo (insert here):



2 INDIVIDUAL'S ROLE(S) AND RESPONSIBILITIES. Describe the role(s) and responsibilities in any contract that may be awarded as a result of this Solicitation and which shall be related to the fulfillment of Work set forth under this Solicitation.

Mr. Zimmerman will be responsible for creative development, supervision of the development of voter outreach materials (collateral and advertising) and participate in strategic planning.

3 INDIVIDUAL'S RELATIONSHIP TO OTHER KEY PERSONNEL. Describe relationship of this individual to other Key Personnel's Roles and Responsibilities.

Mr. Zimmerman will work directly under the TSSW management team.

4 INDIVIDUAL'S TRAINING AND EDUCATION. List training and education related to the fulfillment of Work set forth under this Solicitation.

- Bachelor's Degree, State University of New York at Oswego, Major in History, Minor in Political Science
- Post-graduate political science courses, University of Arizona
- More than 35 years involvement with public policy and the political process
- Served on the City of Tucson Redistricting Commission

5 INDIVIDUAL'S EXPERIENCE. Describe experience related to the fulfillment of Work set forth under this Solicitation.

Examples of recent staff experience that include public outreach work:

- Regional Transportation Plan
- Let's Go Tucson
- University of Arizona Science Center
- Augusta Resources Corporation



Attachment “6” - Individual Key Personnel Data

STATE OF ARIZONA

Solicitation No. ADSP011-00000704

Agency: **Arizona Department of Administration**

Description: **State Redistricting Mapping Services**

Customer: **Arizona Independent Redistricting Commission**

- Grant Road Public Participation Project
- Rural/Metro
- Keep Marana Clean project
- 17 Tribes Indian Gaming Initiative
- Sun Tran rebranding

6 INDIVIDUAL’S POLITICAL AFFILIATIONS, ACTIVITY, CONTRIBUTIONS AND FUNDING.

6.1 Provide the following information for the ten-year period preceding the offer:

6.1.1 List this individual’s political affiliation(s): Democrat

6.1.2 Describe the individual’s political activity and/or services performed, whether voluntary or for a fee, for a political candidate, as an officer of a political committee, or as a campaign worker or fundraiser: All of the following for a fee:

- 2000 Yes - City of Tucson Bonds
- 2000 No - Urban Growth Boundaries
- 2002 Bruce Burke for Tucson Unified School District (Ind.)
- 2002 Yes – Let’s Go Tucson Road Plan
- 2002 Yes - 17-Tribe Indian Gaming Initiative
- 2003 Shirley Scott, Tucson City Council (D)
- 2003 Yes - City of Tucson Transportation Plan
- 2004 David Bradley, State Senate (D)
- 2004 Pam Perry, Tucson Unified School District (Ind.)
- 2004 Yes - Pima County Bonds
- 2004 Yes - Town of Marana Re-zoning Referendum
- 2004 Yes - Tucson Unified School District Override
- 2004 Yes - Tucson Unified School District Bonds
- 2005 Yes - Town of Oro Valley General Plan
- 2005 Yes - City of Tucson Water Bonds
- 2005 Yes – Nogales Hospital Bonds
- 2002 Bruce Burke for Tucson Unified School District (Ind.)
- 2006 Yes - Regional Transportation Plan & Funding
- 2006 Yes - Joint Technological Education District
- 2006 Yes - Kino Hospital Bonds
- 2007 Shirley Scott, Tucson City Council (D.)
- 2007 Yes - Town of Sahuarita Wastewater Initiative
- 2007 No - Proposition 200, Water Consumer Initiative
- 2008 Yes - Santa Cruz County Sopori Rezoning
- 2009 Yes – Oro Valley General Plan
- 2009 Yes – Public Safety Initiative
- 2009 D. Blumberg, K. Egbert, R. Gabaldon (Ind.) Sahuarita Town Council (independent committee)
- 2009 John Post, Marana Town Council (Ind.)
- 2010 Yes – Sahuarita School District Override
- 2010 Jim Gjurjevich for Justice of the Peace
- 2010 Yes Proposition 401 - Tucson Charter Change
- 2011 Russell Clanagan, Marana Town Council (Ind.)
- 2011 Bill Bracco (Ind.) Sahuarita Council



Attachment "6" - Individual Key Personnel Data

STATE OF ARIZONA

Solicitation No. **ADSP011-00000704**

Agency: **Arizona Department of Administration**

Description: **State Redistricting Mapping Services**

Customer: **Arizona Independent Redistricting Commission**

- 2011 Paul Loomis, Mayor, Oro Valley (Ind.)
- 2011 Russell Clanagan, Marana Town Council (Ind.)

6.1.3 Describe services performed by this individual, whether voluntary or for a fee, as a lobbyist or consultant for any political party, interest group or other entity that has supported, donated money to, or raised money for, or provided in-kind support for a candidate for public office or taken a position on a ballot initiative or sought to influence the redistricting process:

General consulting, creative development, advertising and direct mail production and placement, media relations, qualitative and quantitative research, supervision of field operations, event planning

6.1.4 Provide the date, nature and amount of political contributions by this individual:

- 2004 Jonathan Paton State Legislature (R, \$100)
- 2004 Jonathan Paton State Legislature (R, \$100)
- 2005 Kathleen Dunbar Tucson City Council (R, \$100)
- 2006 Raul Grijalva, Congress (D, \$1000)
- 2009 Nina Trasoff, Tucson City Council (D, \$100)
- 2009 Steve Kozachek, Tucson City Council (R, \$100)
- 2010 Bruce Wheeler, State Legislature (D, \$135)

7 INDIVIDUAL'S RELATIONSHIPS.

7.1 Describe and explain any personal, family, or financial relationships or commitments this individual has that a reasonable person would consider likely to improperly influence someone making a redistricting decision. None.